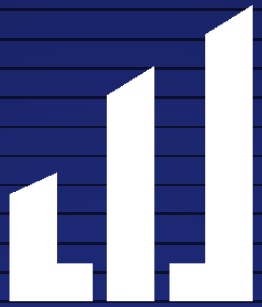

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Βιώσιμη Ανάπτυξη για Όλους
Partnership Agreement 2021-2027

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THE PROJECT

Enhancing the digital transformation of 500 enterprises in the Region of Western Greece, through support and training services in information and communication technologies (ICT)

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500

beneficiaries (small and very small enterprises) from Western Greece

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SERVICES #1

- Assessment of the current situation regarding the digitalization of each enterprise
- Guidance on the use of free software
- Targeted needs assessment for each enterprise
- Guidance on outreach strategy – digital tools
- Tailored study for the integration of new technologies in each enterprise
- Support for the implementation of digital transformation (Help desk)

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SERVICES #2

Access to up to 30 digital seminars (webinars)

Tailored development of an extroversion strategy and portfolio for each enterprise

Access to educational material (30 courses)

Networking opportunities with organizations/initiatives for each enterprise

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AID SCHEME

The Action does not include direct financial support to enterprises, but concerns the provision of support services through the DigiWest digital hub (indirect aid amounting to €5,760.00).

The aid provided under this Action will be granted in accordance with Commission Regulation (EU) No 2831/2023 of 13 December 2023 on the application of Articles 107 and 108 of the Treaty on the Functioning of the European Union to de minimis aid.

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